

Multi-factor Login to Zoom

April 2020 by Daniel Waldman

Who should read this white paper:

IT professionals and managers specializing in data security and risk management.

This paper assumes the reader is familiar with basic concepts of authentication, identity management, and single signon for web-based applications. Thanks to its outstanding audio, and video quality, welldesigned user interface, and reasonable pricing, **Zoom** has become the leading video conferencing platform. Unfortunately, what the platform provides in terms of quality, it severely lacks in security, presenting users with multiple challenges.

One of the most vulnerable parts of Zoom security is user authentication. Built-in user management is based on the use of e-mails as usernames and passwords for user verification. These weak means of authentication puts users at serious risk of unauthorized access, phishing, and other security threats. For business and enterprise users, where user management is based on the company's Active Directory (AD), utilization of the same usernames and passwords for Zoom and AD makes the company's infrastructure vulnerable to hacker attacks. However, users with business or enterprise Zoom accounts can significantly improve the security by integrating Zoom with a robust Single Sign-on platform featuring multi-factor authentication.

Gluu SSO + WWPass authentication provides a much higher level of security without sacrificing convenience. When combined together and integrated with any LDAP-based user management systems (like Microsoft Active Directory), Gluu + WWPass provides a secure login service for SAML compliant web-based business applications. By adopting this solution, enterprises can achieve the highest level of strong authentication in accordance with GDPR (General Data Protection Regulation (EU) 2016/679) and NIST (SP 800-63-1). Being both compliant and secure, this solution further increases resistance to external attacks. Managing Gluu + WWpass and user rights on the VMware vSphere® appliance is straightforward for experienced IT professionals. Creation of a Zoom users group allows administrators to immediately grant access to Zoom accounts for all designated employees, with options to fine-tune specific access rights.

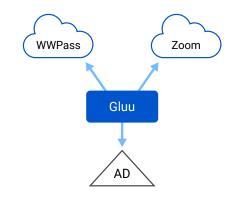
1. What is Gluu + WWPass?

Gluu integration with WWPass hardware or software based cryptographic multi-factor authentication provides GDPR and NIST compliant strong SSO based on SAML or OAuth2 protocols for many business applications, such as Zoom and many others.

To log in, users employ a WWPass Key in place of a username.

The WWPass Key is a cryptographic token available in convenient mobile app, USB/NFC fob, or a smart card. With the addition of a PIN, the WWPass Key serves as a strong two-factor authentication solution.

WWPass Key is anonymous, contains no personal identifying information, certificates, or any other identity attributes. The WWPass Key provides a single-credential, secure, and anonymous method for multi-factor authentication into any enabled VPN, web or PC/mobile-based application. It features unprecedented convenience for users, who can now employ a single device to quickly log into many other network services.



For the IT team, Gluu integration with Active Directory provides a familiar administrative interface for centrally managed user access rights. User onboarding and

Gluu + WWPass

Increases security of SAML and OAuth2 compliant business applications by replacing username/password based login with strong multi-factor authentication.

Gives users a simpler, safer, and faster sign-on for Zoom, and other SAML/OAuth2 enabled applications, and other key enterprise services such as VPN.

Simplifies administration of user access rights by integrating with LDAP directory services, including MS AD.

Acronyms in this document

AD Microsoft Active Directory

IdP Identity Provider

LDAP Lightweight Directory Access Protocol

RP Relying Party (note: In SAML, a Relying Party is referred to as a Service Provider)

SAML 2.0 Security Assertion Markup Language 2.0

SP Service Provider (SAML term for a Relying Party)

SPID WWPass Service Provider Identifier

PUID Personal User ID (user anonymous identifier) stored in WWPass distributed network

SSO Single Sign-on

UPN AD User Principal Name

Gluu Gluu SSO platform

VPN Virtual Private Network

off-boarding is done through AD user management. Gluu + WWPass runs as a virtual appliance on an enterprise's VMware vSphere infrastructure—a virtualization technology already familiar to many IT professionals. Gluu's design simplifies deployment and reduces Identity Access Management (IAM) costs.

Risk management professionals can also rest easy knowing that if a WWPass Key is lost or stolen, corporate data security is in no way compromised. A simple webbased utility allows the user or authorized IT administrator (acting as the user's recovery agent) to invalidate the lost WWPass Key and create a replacement. The recovery procedure for WWPass Key mobile app allows users to restore the original key on the new phone, while the app on the old phone becomes permanently disabled.

2. How does Gluu + WWPass for Zoom work?

Gluu + WWPass is easy to use for both end-users and IT administrators. Under the hood, the combination of Gluu, WWPass cloud services, and the LDAP directory services creates a SAML's Identity Provider (IdP) function.

2.1. What the User Sees

- 1. User navigates to Zoom corporate portal (vanity URL) corp.zoom.us (where corp is the corporate ID, registered with Zoom) or selects "Sign in with SSO" in the Zoom client.
- 2. After clicking on host or sign-in button (functions which require authentication), the user is presented with the WWPass login screen. The user employs their WWPass Key (through USB or NFC interface) or scans the displayed QR code with the WWPass Key app.
- If it is the user's first access to Zoom with their WWPass Key, Gluu + WWPass identifies the unknown token and offers the option to log in with AD (or other LDAP) username and password provided by system administrators.

Supported functionality and requirements

Virtualization VMWare vSphere v6.0 and above

Directory stores Microsoft Active Directory 2008/2012/2016

Supported browsers Chrome™; Mozilla Firefox®; Opera™; Safari®; Microsoft Edge

Supported federation protocols SAML 2.0, OAuth2

Minimum requirements

50+ GB storage space; 8+ GB RAM; one 64-bit Intel® or AMD® processor (2+ cores)

- 4. After WWPass Key is bound to the user AD account his/ her username/password will never be used again.
- 5. After initial enrollment, the user will log in to Zoom with WWPass Key.
- 6. System administrators (according to corporate security policies) may enable a second authentication factor. In WWPass case, it's a PIN associated with that particular WWPass Key. On modern mobile devices, a PIN can be substituted with device biometrics (fingerprint or FaceID).

2.2. Under the Hood

The user's seamless experience with Gluu and WWPass Key is backed up with powerful security technologies.

Depending on the corporate IAM strategy, user management may be vested into Active Directory or be completely performed by Gluu. Given that most organizations have an IAM system in place already, we will describe AD integration.

For purposes of clarification, the following SAML-defined roles are performed within the Gluu architecture:

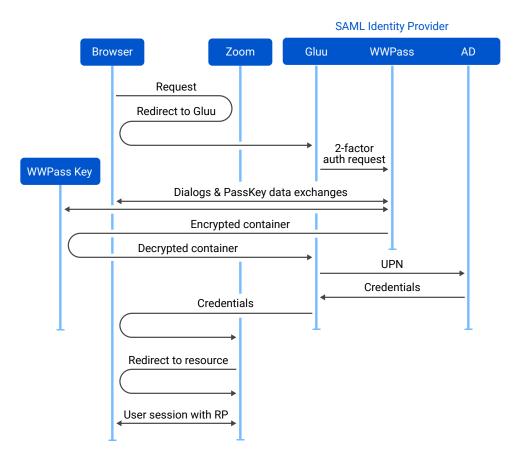
- SAML SP (aka RP): The target web app.
- SAML User Agent: The user's web browser.
- **SAML IdP** The combination of Gluu, AD, and WWPass services. Gluu implements the SAML message interchanges with the web app and the user's browser.

While the combination of Gluu, WWPass authentication, and AD performs the SAML Identity Provider role, each of these systems has a specific function:

- WWPass authenticates the user's base identity^{*}. Base identity individuates the user from all other machines and people, without containing any personal user information.
- AD acts as an authoritative attribute provider, holding the user's access rights and other personal identifying information.
- Gluu binds the attributes obtained from AD to the user's session, delivering a SAML security assertion to the RP.

See the figure below for a depiction of the Gluu authentication workflow in action according to the steps below:

- 1. A user navigates to a web app (Zoom) in a browser.
- 2. The RP redirects connection to Gluu.
- 3. Gluu communicates with the WWPass interceptor script, which contacts WWPass servers to request two-factor user authentication. WWPass servers communicate with a browser on the user's machine, prompting the user to scan a QR code with the WWPass Key app and enter a PIN, simultaneously confirming the user's consent to login to Gluu SSO.
- 4. WWPass servers verify that the user's WWPass Key is valid and that the PIN is correct. If so, WWPass servers reassemble an encrypted user identifier -PUID from WWPass' fragmented, globally dispersed storage** and deliver the PUID to Gluu.



Note: All communications between WWPass servers, Gluu and the user's machine employ encrypted SSL sessions.

- 5. Gluu finds an LDAP record with this PUID. It checks if the account is enabled and retrieves all the necessary attributes.
- 6. If the PUID is unknown to the LDAP, then WWPass performs a binding process. It requests user's AD credentials, which are used only once to associate the AD account with the PUID. If the credentials are valid, the user is enabled, and their account gets linked to that PUID. Domain credentials will never be used again for subsequent logins.
- 7. Gluu transmits the attributes in a SAML XHTML form to the browser.
- 8. The user's browser transmits a SAML Request Assertion Consumer Service message containing the credentials to Zoom.
- 9. Zoom checks the SAML response, authorizes the user to access the app, and then redirects the browser to the appropriate welcome or "access denied" landing page.

2.3. For the IT Admin: Adding and Removing Users

Because Gluu integrates so tightly with existing Active Directory records, adding and removing users is speedy and simple.

To allow existing users to access a corporate Zoom account, they need to be added to the ZOOM USERS group. If they are also added to a ZOOM LICENSED USERS subgroup, an attempt will be made to set their user status as "Licensed" every time they log into Zoom. If the user already has that status, it will not be changed. If they do not and free licenses are available, the user will be assigned a "licensed" status.

If a user does not belong to the Zoom Licensed user subgroup, their status will be demoted to Basic each time they log in.

The administrator off-boards a user by removing the user from the Zoom users AD group. No additional actions are required with either Gluu or the user's WWPass Key, since neither contains personally identifiable information or security certificates.

About WWPass

WWPass solves information security infrastructure's biggest deficiency by conveniently and securely protecting both users and data. With just one self-managed WWPass Key, users can easily authenticate themselves for a number of enabled local or cloud-based applications without hard to remember username/password combinations! WWPass' patented authentication and cloud storage technologies keep both the application's data and user's identity separate and hidden from all other applications, preserving both user and application privacy. By integrating WWPass technology into their applications, organizations protect two critical assets: their data and their users.

Learn more at <u>wwpass.com</u>.

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3. Can Gluu + WWPass Be Used to Protect Logins to Other Services?

Intended for use in organizations of 10-100,000 users, Gluu + WWPass can provide exactly the same workflow for other web services, using SAML or OAuth2 protocols for SSO integration, like:

- Google[®] Apps for Business[™] and Education[™]
- Salesforce.com[®]
- Dropbox[™] for Business

It is also possible to secure remote access to corporate LAN through Cisco, Fortinet and Juniper VPN clients, allowing remote users to eliminate risks, associated with traditional authentication. All by means of one and the same WWPass Key.

Ready to take the next step?

With user security at the forefront of business concerns, there's never been a better time to invest in safeguarding your enterprise. To learn more about Gluu + WWPass, or to obtain a customized solution for your organization, please contact <u>sales@wwpass.com</u>.

^{*} Towards a Trustworthy Digital Infrastructure for Core Identities and Personal Data Stores by Hardjono, Greenwood and Pentland https://www.wwpass.com/wp-content/uploads/hardjono-greenwood-coreid.pdf

^{**} How WWPass Works https://www.wwpass.com/wp-content/uploads/WWPass_Authentication_How_It_Works.pdf